



# AGREEMENT BASED ACCOUNTABILITY™





A step-by-step, agreement-based approach to creating effective accountability that drives performance, execution, and measurable results.

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## What is Agreement Based Accountability™?

Agreement based accountability™ is a specific method of holding team members accountable through strategic agreements. It's simple and easy. But it takes discipline, skill, and a structured series of steps. It's designed to turn compliance – that doesn't actually produce results – into commitment. Those agreements that have real passion behind them, and produce meaningful results when they matter most. If you have a yes, without a strategic agreement, don't bank on the timeline, or the outcome.

## What is Agreement Based Accountability™ Training?

Standard accountability can actually decrease your results over time, and done wrong, can even create toxic cultures. You may see a bump in results, but those results will be mediocre, most certainly inconsistent, and ultimately unsustainable, because they were built on compliance, over authentic commitment, passion, and personal choice. Turn Compliance into Commitment driving deadlines, and bottom lines, with this 1-day program on Agreement Based Accountability.

## Who is Agreement Based Accountability™ designed for?

- Anyone in management who has team members that report to them.
- Individual team members who need to get reliable commitments from vendors, customers, partners, or peers through project management.



# AGREEMENT BASED ACCOUNTABILITY™

## Create a Fully Engaged, High-Performance Team

The most consistent thing we fix in \$100MM turn arounds...

That help companies 2-10x their growth in 6-24 months...

The one thing that has the biggest impact...



**Is increasing accountability, BUT not just any accountability:**

## AGREEMENT BASED ACCOUNTABILITY™

Do you know that standard accountability can actually decrease your results over time, and done wrong can even create toxic cultures? Not only is ineffective accountability the most costly part of business, it consistently leads to disengagement, and high turn over. You may see a bump in results, feeling great for a minute, but those results will be mediocre, most certainly inconsistent, and ultimately unsustainable, because they were built on compliance, over authentic commitment, passion, and choice.

Agreements are the foundation of effective accountability that produces consistently high results, from self-responsible team members. **In this training** ditch the draining experience of complacent team members who don't deliver quality results, on time, on budget, and without your constant supervision, direction, or motivation.

Instead, turn compliance, and poor performance, into passionate commitment, and innovative creativity, through authentic agreements that drive consistent high -performance results from highly engaged, self-responsible leaders. There is deep value in your team you aren't accessing.



## IN ONE DAY:

Learn how to create lasting commitment, authentic engagement, and self-motivated, personally accountable teams, that produce epic results.

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### There is deep value in your team you aren't accessing.

- How do you get to it?
- How do you ensure production remains steadily high, and constantly growing?
- How do you engage disengaged team members, without having to constantly keep your "thumb" on them to produce?
- How do you make sure team members deliver on deadline, on budget, and on target?
- How do you access hidden talent, innovation, and passion in your team?

### With Agreement Based Accountability You'll:

- Foster extraordinary levels of natural engagement, loyalty, and commitment.
- Drive high quality outcomes within budget, on deadline.
- Know how to identify compliance over commitment, and turn it around quickly.
- Create consistent outcomes that you all agree on, and are fully committed to.
- See confident execution, and better communication amongst the team.
- Align personal and company values, as well as vision, creating a tighter team, with deeper clarity and commitment.
- Build authentic relationships based on trust, respect, and partnership.
- Unleash innovation, creativity, and advanced problem solving on your toughest road blocks.

### Increase Productivity and Profits

### Enhance Engagement

### Improve Deadlines, Budgets, and Measurable Outcomes that Matter

### Improve Loyalty, Team Work, and Commitment

### Improve Turn Over and Increase Retention